

Stout
TENT



THE DURANGO

SALES GUIDE



A JOURNEY THROUGH TIME

Age Old Design Reimagined

Explore the rich and storied history of Nordic Tipis, the very inspiration behind the remarkable Durango by Stout Tent.

WHY MAKE THE DURANGO?

Stout Tent has been offering tipi-style tent rentals since our acquisition of Indah Events in 2018 when we added several of them to our canvas fleet.

Our rental clients love having these tents for lounge centers, dining spaces, check-in areas, and more. In the last year, we've also seen an increase in giant tipi tent use at restaurants and bars, as well as at schools and nature retreats.

When it was time to grow our own event tent collection, we shopped similar products from Europe, but the high pricing, lead times, shipping delays, hidden fees, and lack of support for repairs and maintenance were all stumbling blocks to a busy event rental business like ours.

We saw a need to be filled and got to work!

DESIGNING A GIANT TENT

In order to bring our vision to life, we sourced the best Durango, CO based tent designer and engineer in the business, Dave Ellis, from Ellis Canvas. We then worked with our partners of over a decade in China to handle manufacturing for us.

We could not be more pleased with the result. We're confident you're going to love it, too.



STOUT TENT & ELLIS CANVAS

Collaboration Built on Friendship

Both Stout Tent and Ellis Canvas Tents are family-owned businesses, operating in closely connected industries. We chose to work with Dave on this project because he is the best at what he does, but also because our families are good friends, both in and out of the shop.

Together, we spent countless hours together on this project, discussing the technical challenges we would need to overcome and brainstorming new and bigger design ideas.

THE COLLABORATORS

Dave Ellis is a true master of tent design and engineering. He's worked in this industry for over 30 years and has designed over 50 unique tents in that time. Dave has a deep understanding of the technical elements of the outdoors and the many challenges that tents encounter when used in the real world. He combines that knowledge with his mastery of canvas design and tenting materials and creates nothing short of art.

Stout Tent is "the master of setting it all up. They know all the tricks of high winds." It's true that we have been out in the field setting up and taking down tipis designed by other companies for several years now - giving us a lot of insight into just how strong The Durango needed to be, and what could be improved upon over the other guys.



WHO IS THE DURANGO FOR?

People with a vision for the future.

EVENT VENUES

Outdoor events are in demand, and The Durango is a robust, weatherproof, and reliable way to give your clients what they want. Plan year-round without the fear of last minute weather cancellations!

EVENT RENTALS

Use The Durango to create VIP spaces, backstage areas, onsite bars and restaurants, community centers, picnic areas, and more at your next festival.

Each tipi holds 72 seated and 128 standing – and can be used as modular units should you need even more space.

GLAMPING HOSTS

Use The Durango as a community gathering center, an event venue, a yoga hub, or for other guest activities.

Feeling really inspired? Create a giant master suite for large families and VIP guests. With the sides down, The Durango is entirely private.

CORPORATIONS

Gone are the days of gathering together in a stuffy conference hall. Take your corporate retreat to the next level! Reward your employees and clients for their dedication. Head outside.

Check out our possible floor plans for more ideas!

A DURANGO CASE STUDY...

Lee Sullivan of Nordic Tipi Co.

MEET LEE...

The face behind The Nordic Tent Rental Company. With a deep passion for hosting and a knack for bringing people together, Lee embarked on a journey in 2018 to turn his dream of owning an event rental company into reality. Despite the challenges posed by a worldwide pandemic, Lee's dream took flight in the fall of 2020, giving birth to The Nordic Tent Rental Company.

Lee chose to work with Stout Tent, and has now grown his company from a truck, trailer and dream to a very reputable Rental company. He picked a structure that will stand up to the unpredictable TN weather. The Dugango, partered with supurb customer service = raving client testimonials and repeat business!



WANT TO STAND OUT?

Jump ahead of the competition.

POP-UP BARS

Head to the next big concert, festival, sporting event, or jump from city to city to spread the word about the next big thing – you!

The Durango offers 1500 sq. ft of space with sides raised so you can fit your equipment, decor, and your guests all under the same gorgeous canvas roof!

RESTAURANTS

Raise the sides to provide shade on the sunniest of days, lower them to trap the warmth when the weather gets cold. Looking for nighttime seating? Hang up your favorite twinkle lights, and you're ready to go!

NATURE SCHOOLS

Encourage nature-based learning, exploration, and adventure for students of all ages. Hold lectures, regular classes, or create a mud kitchen, science lab, or painting space. There are no limits!

WELLNESS RETREATS

With so much room inside, The Durango is the perfect place to hold yoga classes, outdoor spa days, luncheons, and so much more. Avoid the hot sun and winter's cold, without having to go inside.

A DURANGO CASE STUDY...

Blackbird Bistro in Craftsbury, VT

BLACKBIRD BISTRO

Nestled amid the charming landscapes of Craftsbury, Vermont, the Blackbird Bistro has woven a touch of outdoor magic into its culinary haven. Picture this: under the open sky, patrons reveling in the local flavors, surrounded by Vermont's scenic beauty. Now, enter the Durango—a game-changer. Blackbird Bistro has brilliantly extended its outdoor charm, seamlessly blending the allure of al fresco dining with the weather resilience of the Durango. No more weather-induced retreats indoors; the Durango ensures patrons can relish the local culinary delights even when the weather throws a surprise party. This thoughtful addition not only enhances the dining ambiance but also beckons guests seeking an enchanting blend of fresh air and gastronomic delights. Blackbird Bistro's strategic move creates an unforgettable experience, turning each meal into a delightful journey amidst Craftsbury's natural splendor. Cheers to savoring the flavors of Vermont with a side of outdoor allure!



DURABLE MATERIALS

CANVAS COVER AND SOD CLOTH

PRIMARY COVER:

The Durango canopy canvas features a smooth surface for a polished look and greater resistance to dirt build-up. Featuring superior strength and resistance to water, mildew, and UV rays, this canvas is the perfect complement to outdoor events and gathering spaces of all kinds.

CANVAS WEIGHT: 16.2 oz.

FINISH: Water, Mildew &

Dirt Resistant

OTHER: Fire retardant

SODCLOTH:

Around the bottom of each tipi cover is a 30" band designed to withstand the more abrasive contact with the ground when the sides are down. This canvas is easy to clean and resists fading, rotting, and weakening from prolonged exposure to the outside elements.

CANVAS WEIGHT: 18 oz.

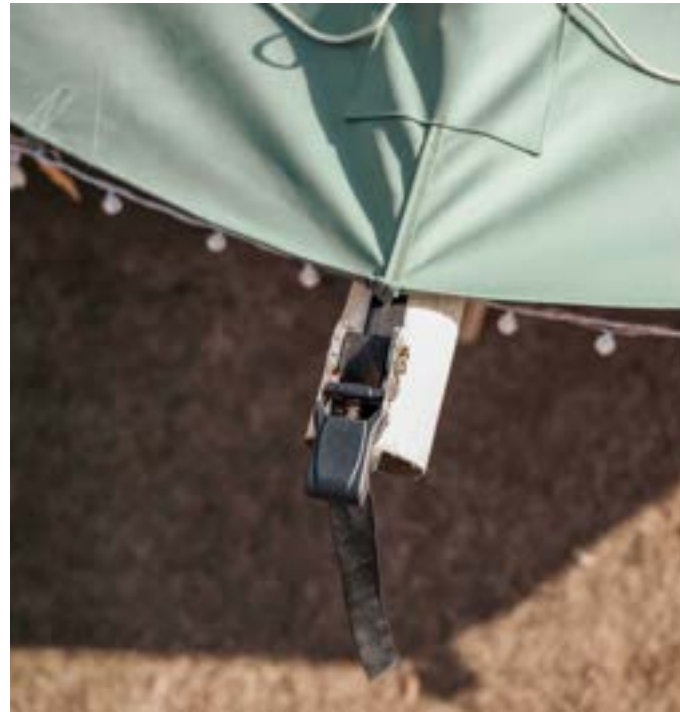
FINISH: Fade, and rot resistant. Water, mildew and dirt resistant.

OTHER: Fire retardant

HEMLOCK POLES & STEEL CONNECTORS

The Durango is made up of 9 primary poles, which drape the cover and provide the classic shape, and 9 secondary poles, which provide additional stability and help to raise the sides when desired.

We ship each Durango with a spare lodge/primary pole and a spare secondary pole, because as event experts, we know that things get lost/dented/damaged. We also stock replacement parts in our warehouse in AZ for quick and easy dispatch.



HOW TO PURCHASE

ORDER ON OUR WEBSITE!

DELIVERY/PICK-UP:

We'll get a delivery quote for you from our warehouse in Arizona, or you can pick it up yourself for free if you are in the area or want to take your first maiden voyage!

TRAINING:

Stout will connect you 2 vendors that provide training, and you can work with them directly from there: setup your own date, and plan. Some customers have used their training time to double as marketing time and have captured images for marketing.

PARTS:

We maintain spare parts in our AZ warehouse for quick dispatch!

We also pack each tent with a spare of each pole, so that in case one is lost or needs maintenance, you won't be in a bind.



Stout
FENT

THE DURANGO

Find us here:

